

# 2024-2025

## ANNUAL SPONSORSHIP PROSPECTUS





# About Us

## Vision

To live in an inclusive world.

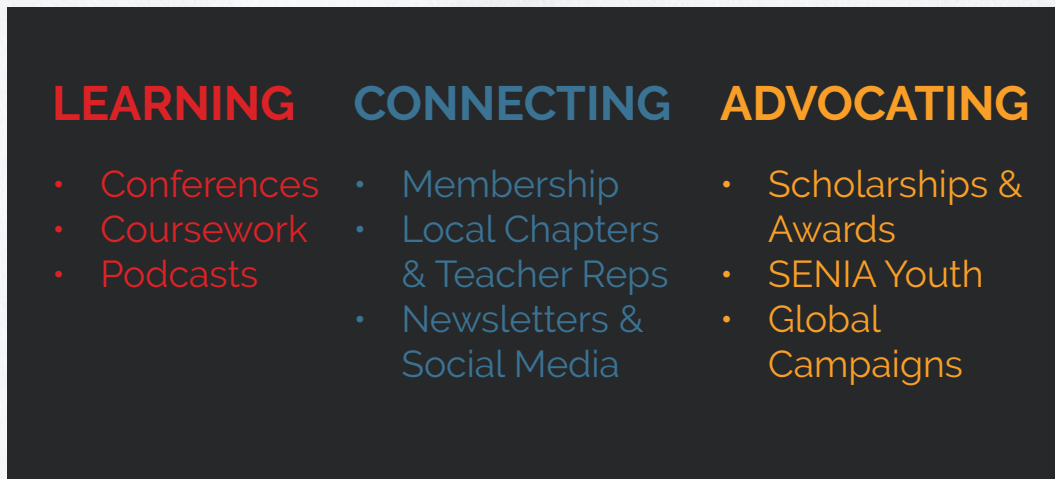
## Mission

SENIA champions inclusion by empowering our global community to connect, learn, and advocate for one another.



# Get to know SENIA International

SENIA's mission and vision are fulfilled through three main channels: Learning, Connecting, and Advocating, which corresponds with our SENIA Big 5.



# Sponsor Benefits

## SHOWCASE YOUR BRAND

Sponsoring SENIA through an annual sponsorship package allows you to promote your brand within our community. Your logo will be present in our newsletter, with over 9 000 monthly recipients, during pre-conference marketing, and throughout our virtual and in-person conferences. This will give you significant exposure in front of key supporters including student support teachers, school administrators, and service providers.

## NETWORK AND CONNECT

You'll be able to network and interact with attendees during virtual and in-person conferences, providing you with valuable exposure to key decision makers and future leaders. Sponsors receive access to attendees through our conference event platform, Whova.

## LEGACY SPONSOR BENEFITS

As a thank you for your ongoing support, SENIA will offer returning sponsors a 10% discount on bronze, silver, and gold packages and any add-on packages.

Priority will be given based on the order of receipt of yearly sponsor commitments.



# Leverage the Largest Inclusive Education Network

**9 000+**

Monthly Newsletter Recipients

**12 800+**

Social Media Followers

**56**

Member Schools

**33**

Local & Regional Chapters

“

Investing in SENIA through sponsorship not only supports efforts to bring professional development and inclusion resources to educators and providers, but it provides a tremendous return on investment for businesses that provide resources to the inclusion community.

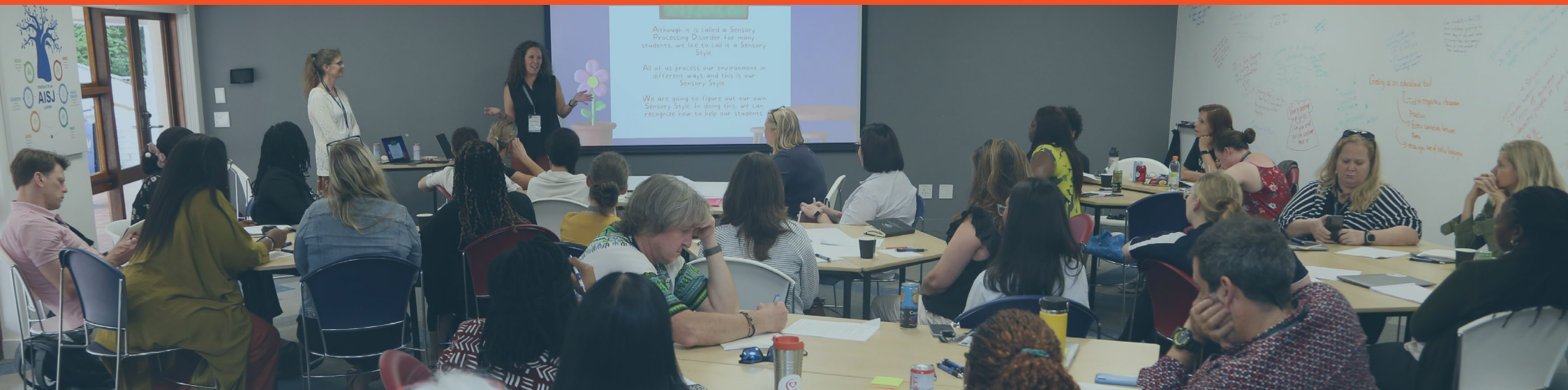
**Tracey Ellis, OTR/L, MPH**

*Founder and CEO, International Diagnostic Solutions*

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We strongly believe in SENIA's mission and see first-hand that their Annual Conferences regularly helps us move one step closer to living 'in an inclusive world where every individual is supported, resources are accessible, potential is maximized and action is inspired'.

**MARIO Framework**



# 2024 Sponsorship Opportunities

## ANNUAL SPONSORSHIP PACKAGES



### ANNUAL PROMOTIONS

	PLATINUM \$12,500*	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Social Media Promotions	12	6	3	1
Promotion/advertisement in newsletter	10x Yr.	5x Yr.	2x Yr.	1x Yr
Logo on SENIA International & SENIA Conference Websites	✓	✓	✓	✓
"Meet our Sponsors" feature on conference website	✓	✓	✓	✓
Ability to attend the in person conference and have an exhibitor's booth at our Spring '25 Conference (Cambodia). Travel expenses incurred by your organization	2	2	1	
Logo on all newsletters	✓	✓	✓	✓
Logo on all conference posters and advertisements	✓			
Feature article in newsletter OR email campaign twice a year	✓			
24 hour SENIA Social Media Take Over (Pick your platform)	2	1		

# Sponsorship Opportunities

## ANNUAL SPONSORSHIP PACKAGES



### CONFERENCE BENEFITS

	PLATINUM \$12,500*	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Complimentary Virtual Conference Delegate Registration	5	4	2	1
Virtual Exhibitor's booth	✓	✓	✓	✓
Ability to offer raffles, coupons, & give-aways on Whova Platform	✓	✓	✓	✓
Post company video in your virtual booth	✓	✓	✓	✓
Private message all conference participants through Whova	✓	✓	✓	✓
SENIA Announcement of Sponsorship on all social media channels <i>FB Instagram, LinkedIn (over 10,000 followers)</i>	✓	✓	✓	✓
1:1 Support From SENIA Board for booth	✓	✓	✓	
Banner ad/logo on Whova Platform ( <i>continually scrolling</i> )	✓	✓	✓	
Session Sponsorship (Slide played before video, "This presentation is sponsored by _____ + audio tagline)	✓	✓		
Personalized mention in our welcome video to all participants ( <i>required for all participants to view before starting conference</i> )	✓	✓		
30 second video during our Keynote Presentations seen by all attendees	✓			
Logo and ad in every virtual conference video presentation	✓			
Logo on in-person Step and Repeat OR Photo Booth	✓			
Logo on virtual conference certificate of attendance	✓			

\*Only 2 Platinum sponsors available\*

## Lindamood-Bell

Lindamood-Bell believes that all children and adults can learn to read and comprehend to their potential. With evidence-based sensory-cognitive instruction, learning challenges like dyslexia need not be a lifelong struggle.

On our latest podcast, Jacquelyn, a 17-year-old learning disability advocate, shares her transformative journey of overcoming dyslexia and dyscalculia. The episode explores her perseverance, academic achievements, and the value of evidence-based instruction on her journey. Click the button below to listen on Lindamood-Bell Radio.

Lindamood-Bell offers professional development workshops in reading, comprehension, and math for teachers, parents, and educators.

We are thrilled to participate in SENIA's conference in March. Visit our booth and enter to win a free workshop and program kit!



[Listen to Lindamood-Bell Radio](#)

[Learn More](#)

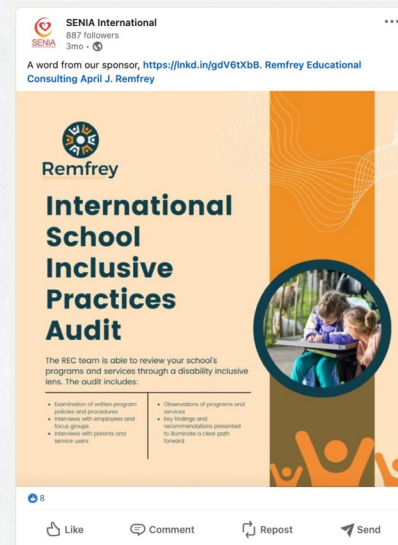
Lindamood-Bell ad from January 2024 newsletter.

# What do sponsor ads look like?

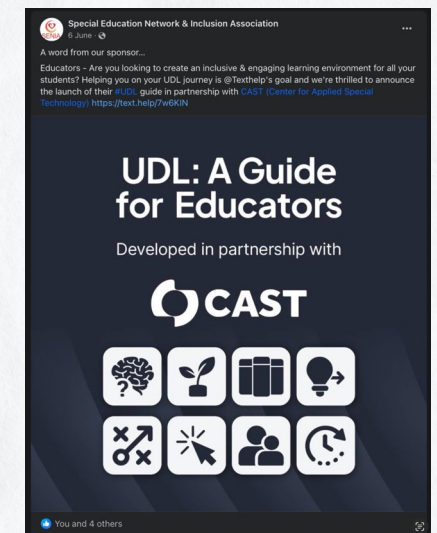
Our newsletters reach 9 000 readers monthly. Sponsors are featured in our monthly newsletter and can include links to information and/or media content. The number of opportunities to be featured in the newsletter is tied to sponsorship tiers.

Sponsors are also featured on our social media feeds according to tier. Sponsors can request their ad spaces be used within a given timeframe for a specific event or can space their ads over the year with general information about their services. SENIA has an active presence on Facebook, LinkedIn and Instagram with over 12 800 followers.

Check out our January 2024 Newsletter [here](#).



Remfrey ad on Facebook.



Texthelp ad on Facebook.



# 2024/25 Conferences



Annual Virtual Conference  
November 22-24, 2024  
*Available for six months*

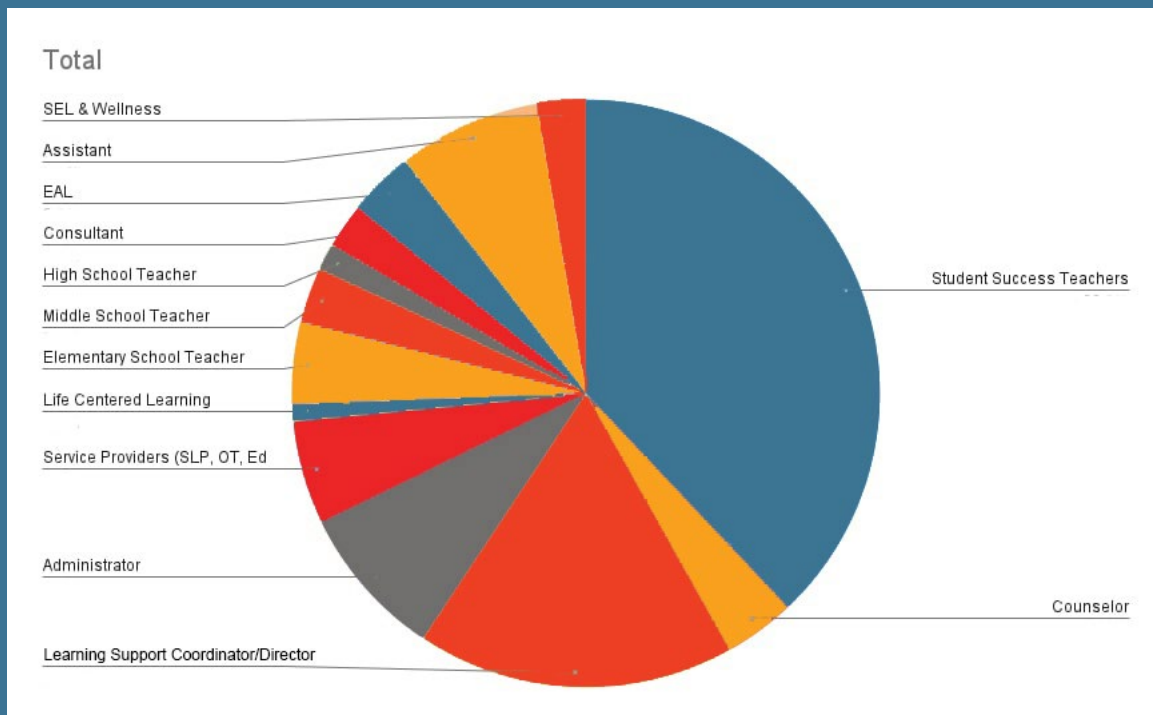
*\* Average attendance of 2,000*



*\* Estimated attendance of 500*

# Designing for Inclusion Senia 2024 Vietnam

The conference, held at the International School Ho Chi Minh City from March 1 to 3, 2024, was the largest in-person conference SENIA has hosted to date. The event was well represented by educators from Asia and across the globe. Explore this page for a breakdown of attendees by their respective job titles.



# Beyond the Label Senia 2023 Africa

The conference was held at the American International School Johannesburg from February 17 to 19, 2023. The event attracted a diverse array of educators from Africa and various parts of the globe. Delve into this page to discover the distribution of conference attendees according to their job titles.

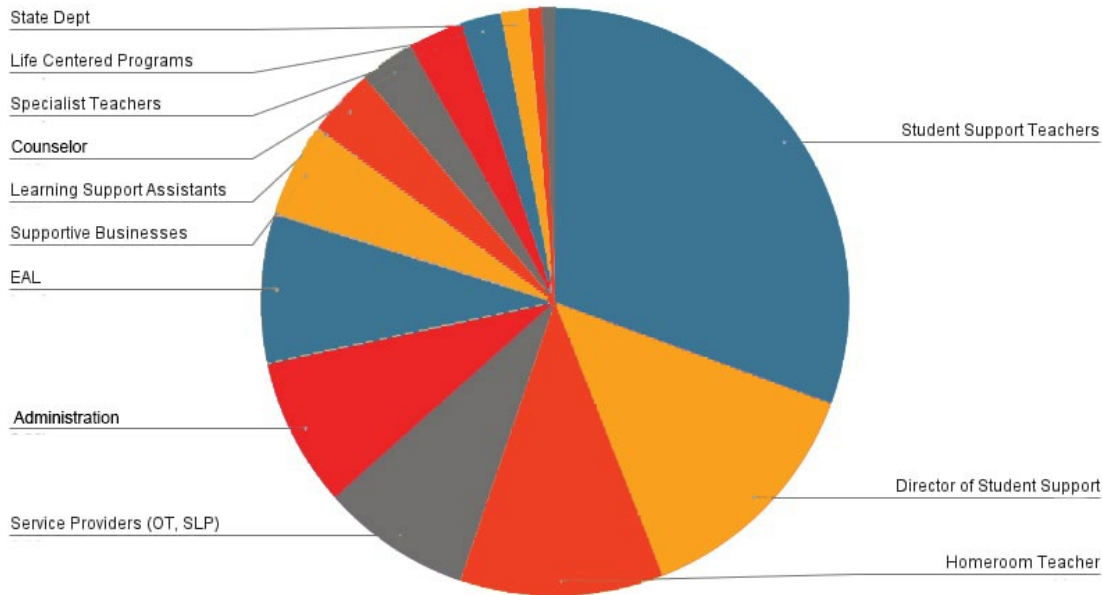


# BEYOND THE LABEL

@AMERICAN INTERNATIONAL SCHOOL OF JOHANNESBURG



## Total



# Ready to join the SENIA Community?

Contact our Events Manager at [Sponsorship@SeniaInternational.org](mailto:Sponsorship@SeniaInternational.org)

